

WCCA



WRIGHT COUNTY COMMUNITY ACTION



2020

Annual Report

2020 SUMMARY

2020 was an unprecedented year. The global COVID-19 pandemic, politics, and racial tensions made it a year that none of us are likely to forget. However, it is in times of crisis that Community Action Agencies like ours are eager to step up and meet challenges head-on.

At WCCA, we have several things to celebrate as our staff found unique ways to face the challenges that 2020 brought and continue working toward our mission. We invite you to take your time in reviewing this annual report and seeing the impact we've had on Wright County.

We also want to take this time to acknowledge the leadership that navigated us through this tumultuous year. Jay Weatherford came to WCCA in 2015 and brought creativity and innovation with him. His passion for food security help revive our program and even lead to the creation of the Frozen Meals program you'll read about in this report.

After nearly 6 years of service to the community, Jay decided to leave WCCA in July 2021. He moved south to be with his children and grandchildren.

BOARD OF DIRECTORS

As a Community Action Agency, our Board of Directors consists of at least 1/3 local public officials, 1/3 private representatives, and the remainder are democratically selected representatives of low-income people. The following individuals volunteer their time to WCCA to provide governance and oversight of our programs and services.

Bruce Anderson

Charles Borrell

Mark Daleiden

Marlene Stumpf-Johnson

Lynn Kissock

Terri Harris

Barbara Eckberg

Brian Matzke

Stacie Zachman

Sue Untiedt

Luke McClain

Stacy Anderson

W. Paul Arnold

Cory Rilea

Cathy Elfstrand

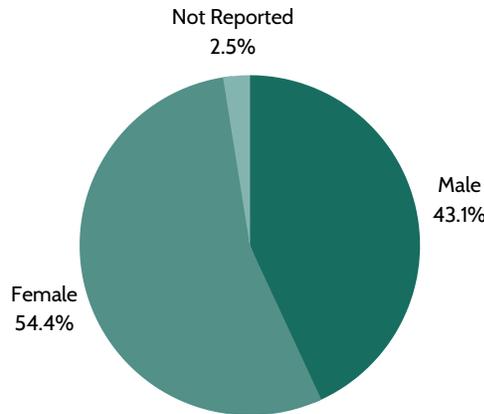


JAY WEATHERFORD
WCCA EXECUTIVE DIRECTOR
AUGUST 2015-JULY 2021

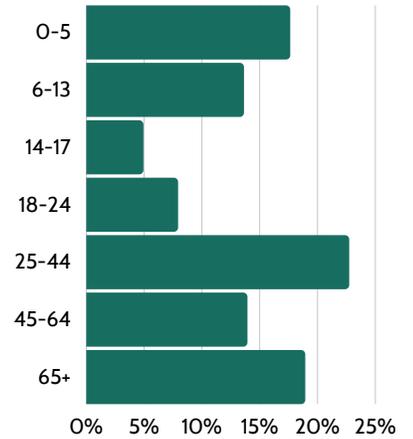
WHO WE SERVE

IN 2020, WE SERVED
10,262
 INDIVIDUALS

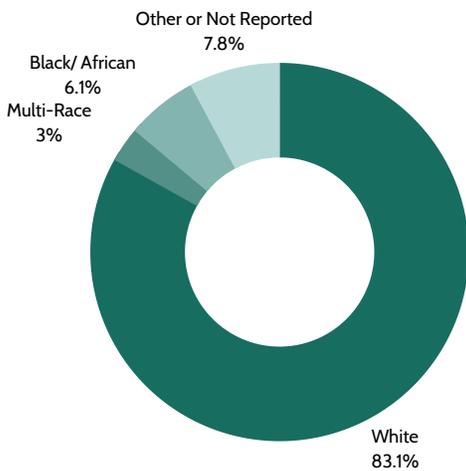
GENDER



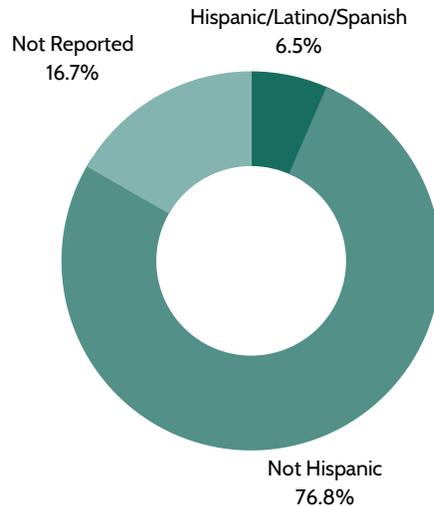
AGE



RACE



ETHNICITY



349

Of the households we serve are led by single parents

LOOKING FORWARD: OUR 5 YEAR GOAL TO INCREASE COMMUNITY ENGAGEMENT

YEAR 3 - 2020 RESULTS

DONATED RESOURCES

Donations from the community help support the entire agency. These donations can come as cash or as donated goods and materials. Goods and materials may be considered food shelf donations, thrift shop donations, bus tokens, gift cards, and more. When we receive items from the community, we are able to leverage these donations to expand services and impact individuals and families across Wright County.

\$159,693 64% of goal

YEAR 3 - 2020 RESULTS

PEOPLE PARTICIPATING

WCCA's mission is to work in partnership with the community. We measure success in this area by tracking the number of people participating in conversations related to our services and strategies that address conditions of poverty. These conversations may take place in advisory committees, focus groups, and more.

188 people 25.0% of goal

THE FOUR PILLARS OF OUR PROGRAMMING

SELF-SUFFICIENCY

| MNsure Navigation | Senior Assisted Transportation |
| Senior Homemaker | Tax Preparation | Thrift Shop |

HOUSING

Energy Assistance	Foreclosure Prevention
Homebuyer Counseling & Training	Home Repair Loans
Transitional Housing	Weatherization

NUTRITION

| Backpack Program | Emergency Food Box Network | Food Shelf |
| Frozen Meals for Seniors | Mobile Food Shelf | WIC |

EDUCATION

| Head Start | Early Head Start |

Our Mission

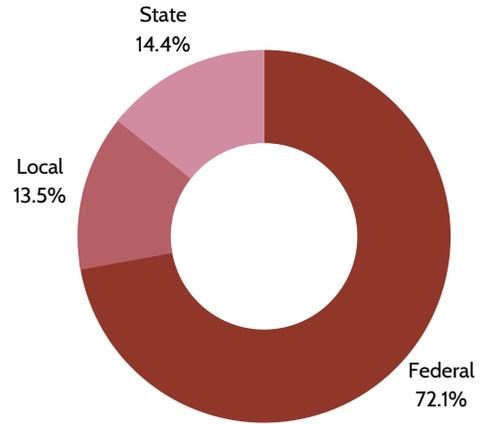
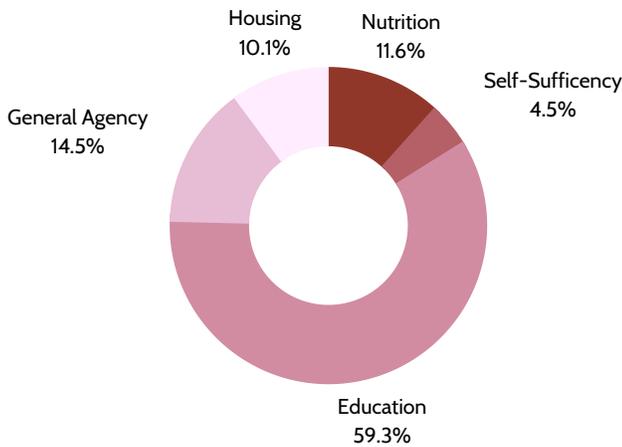
Working in partnership with the community to empower residents to improve their physical, social and economic well-being.

FINANCIAL OVERVIEW

REVENUE

WCCA is a private non-profit who administers grants to provide services needed in our community. The graph to the right outlines where the grant funding originated.

The graph below outlines the funding received by each program pillar.

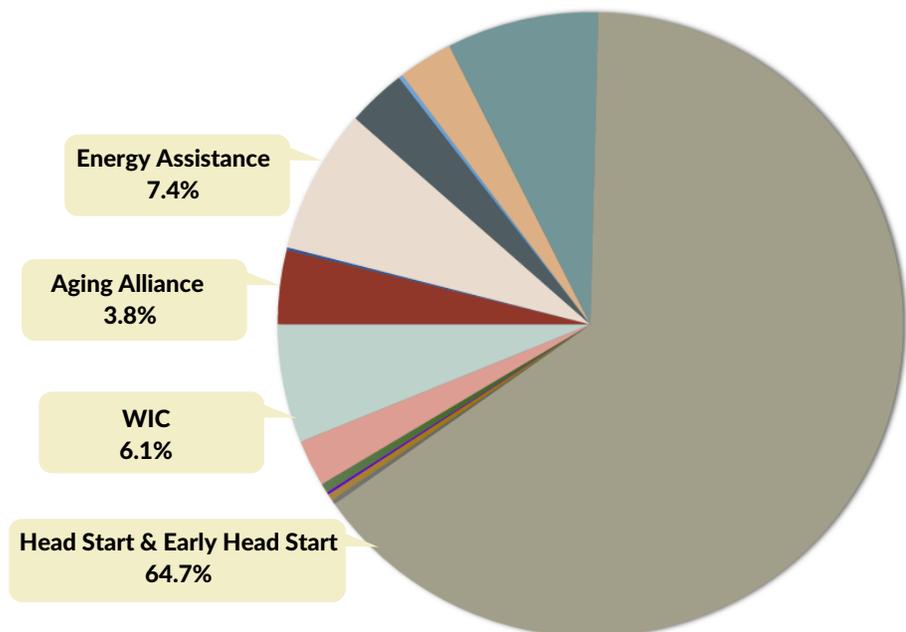


WHAT IS LOCAL FUNDING?

Community Donations	\$139,193
Local Foundations	\$92,401
Program Support	\$24,720
County Collaboration	\$14,706

EXPENSES

Aging Alliance	\$214,508.00 (3.83%)
Clothing Center	\$7,761.00 (0.14%)
Energy Assistance	\$419,722.00 (7.49%)
Food Security	\$169,722.00 (3.03%)
Foreclosure	\$12,062.00 (0.22%)
Frozen Meals	\$157,951.00 (2.28%)
General Agency Funding	\$438,994.00 (7.83%)
Head Start & Early Head Start	\$3,626,222.00 (64.7%)
Home-Buyer Training	\$12,527.00 (0.22%)
Mnsure	\$20,278.00 (0.36%)
Tax Prep	\$6,914.00 (0.12%)
Transitional Housing	\$27,576.00 (0.49%)
Weatherization	\$135,293.00 (2.41%)
WIC	\$343,415.00 (6.13%)



PROGRAM SPOTLIGHT: NUTRITION

COVID-19 RESPONSE: FROZEN MEALS



The first several words of our agency mission are “working in partnership with the community”. That foundation has been hard at work on this project and we couldn’t be more proud.

In late 2019, WCCA partnered with Catholic Charities to help distributed frozen meals to seniors. When the pandemic started in March 2020, the demand for this program overloaded the availability of Catholic Charities. WCCA expanded the partnership by preparing even more meals in partnership with the Waverly Cafe to distribute to seniors who needed to socially distance themselves.

Once we had the meals in hand, we needed to work out how to deliver them. During the quarantine, requests for transportation services through local transportation provider Trailblazer were at an all-time low, and management was considering all the options available. By thinking outside the box, WCCA was able to leverage Trailblazer staff to transport the meals.

Finally, the WCCA staff made regular health and reassurance calls to the 1,300+ older adults enrolled in the program. In addition to taking meal requests, they provided coaching on grocery delivery options, offer referrals to other programs and services, and provide social interaction over the phone.



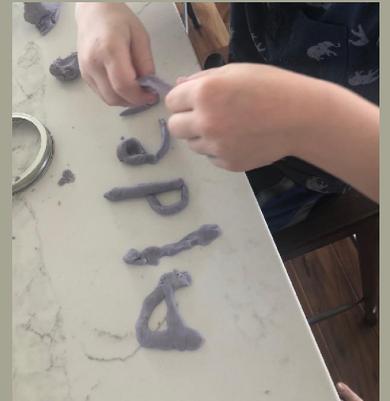
1,315
INDIVIDUALS ENROLLED

42,682
MEALS DELIVERED

FROM JANUARY 2020 - SEPTEMBER 2020

PROGRAM SPOTLIGHT: EDUCATION

HEAD START & EARLY HEAD START KEEP GOING



46

EARLY HEAD START CHILDREN

220

HEAD START CHILDREN



The Head Start and Early Head Start teams didn't let the pandemic get in the way of helping the youngest residents of Wright County get ready for a life of learning. When the schools closed in March, our staff worked on developing activities for families to do while socially distancing. We were proud that we were able to keep all staff employed even though we didn't have any children in the classrooms. Staff helped deliver meals, worked at the food shelf, and even made health and reassurance calls. On top of all that work, the staff made sure that every child had the opportunity to celebrate the crazy year with a drive-through celebration.

The Early Head Start Home Visitors continued to meet with families virtually providing the same level of quality support and mentorship that they do while they are in person. Throughout the year, the Home Visitors would coordinate with families times to drop off meals, activities, and supplies that are needed.



132

CHILDREN IMPROVED EMERGENT LITERACY SKILLS

153

DEMONSTRATED SCHOOL READINESS SKILLS

137

DEMONSTRATED IMPROVED POSITIVE APPROACHES TOWARD LEARNING

NATIONWIDE, AGENCY'S LIKE OURS MAKE

THE COMMUNITY ACTION PROMISE

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. *We care about the entire community* and we are dedicated to helping people help themselves and each other.



CONTACT INFORMATION



130 W Division Street
PO Box 787
Maple Lake, MN 55358



wcca@wccaweb.com



www.wccaweb.com



Phone: (320) 963-6500
Fax: (320) 963-5745

LOCATIONS

Main Office Location

Maple Lake

Food Shelf & Thrift Shop

Waverly

WIC Clinics

Buffalo

Howard Lake

Monticello

Head Start Locations

Annandale

Buffalo

Delano

Howard Lake

Monticello

Montrose

Mound

Rogers

WCCA

WRIGHT COUNTY COMMUNITY ACTION

